



Subject Line + Preheader

Deployment Date: 01.30.2023

SL Follow your heart with an upgrade 💕
PH Luxe & Versa 4 are now on sale.



Free 2-day shipping¹ on orders \$50+



Better heart health? Can't beat that.

Save when you upgrade to Versa 4 or Luxe today.²

[Shop sale](#)

Play matchmaker

Pair your new smartwatch or tracker with a stylish band,
now on sale.²

[Shop accessories →](#)

¹Two (2) day shipping means two (2) business days and only while supplies last. Offer ends February 14, 2023 at 11:59 pm PST. The two-day shipping offer is not valid for orders being shipped to Hawaii, Alaska and military addresses.

²Sale applies to select Fitbit products on Fitbit.com while supplies last. Products on sale and bundle offers are subject to change throughout the promotion period. Offer ends February 14, 2023 at 11:59 pm PST. Purchase is limited to ten (10) Fitbit products. Exclusions apply. Cannot be combined with other discounts or applied after the order has been placed. Terms of offer are subject to change. Void where prohibited.

[BLOG](#)

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